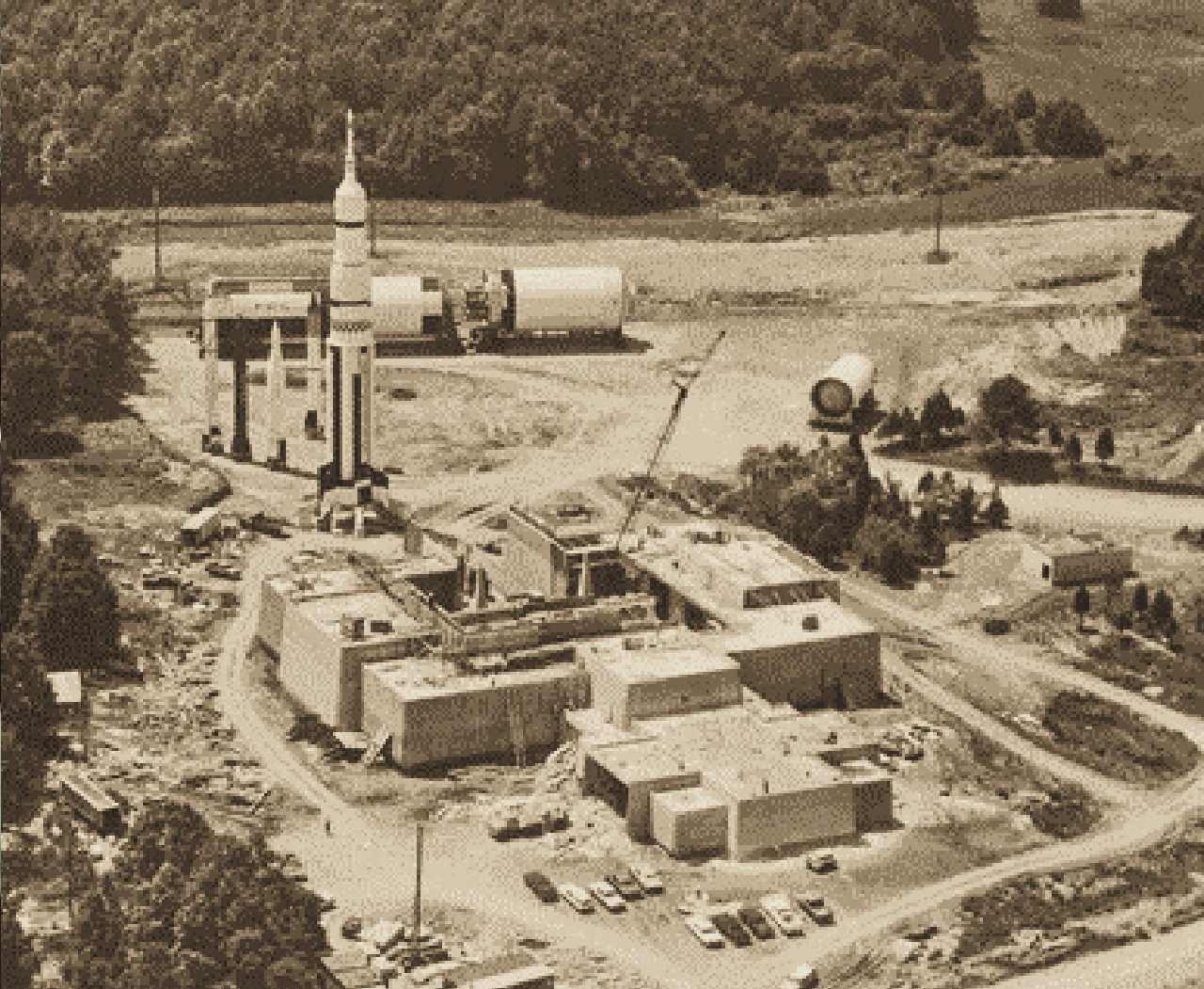


Alabama Space Authority

January 11, 2022





Dr. Von Braun approached the Alabama Legislature with the idea of creating a museum to showcase the hardware of the space program.

U.S. Space & Rocket Center®

CORE VALUES



MISSION: To inspire the spirit of discovery in us all through education and immersive engagement.



VISION: Changing lives to change the world through the power and passion of exploration of our world and beyond.

We act with honesty, respect, and kindness while building trust through open communication

INTEGRITY

We are a supportive, committed team – positive in our outlook and united in our mission

TEAMWORK

We pursue excellence with an uncompromising focus on making a difference

EXCELLENCE

We cultivate a passion to learn and create a culture of curiosity and continuous exploration

LEARNING



SATELLITES

ROCKETS/ROVERS

AIRCRAFT/DRONES

DATA

Each camp has an overarching emphasis that fits into our Program Ecosystem.

Understanding how all programs complement one another makes it possible for a trainee to be excited to attend camps across our platforms year after year.





Space Camp Brings the World to Alabama

Rocket Center

#1 Paid Attraction

20 million visitors

51 years of operation



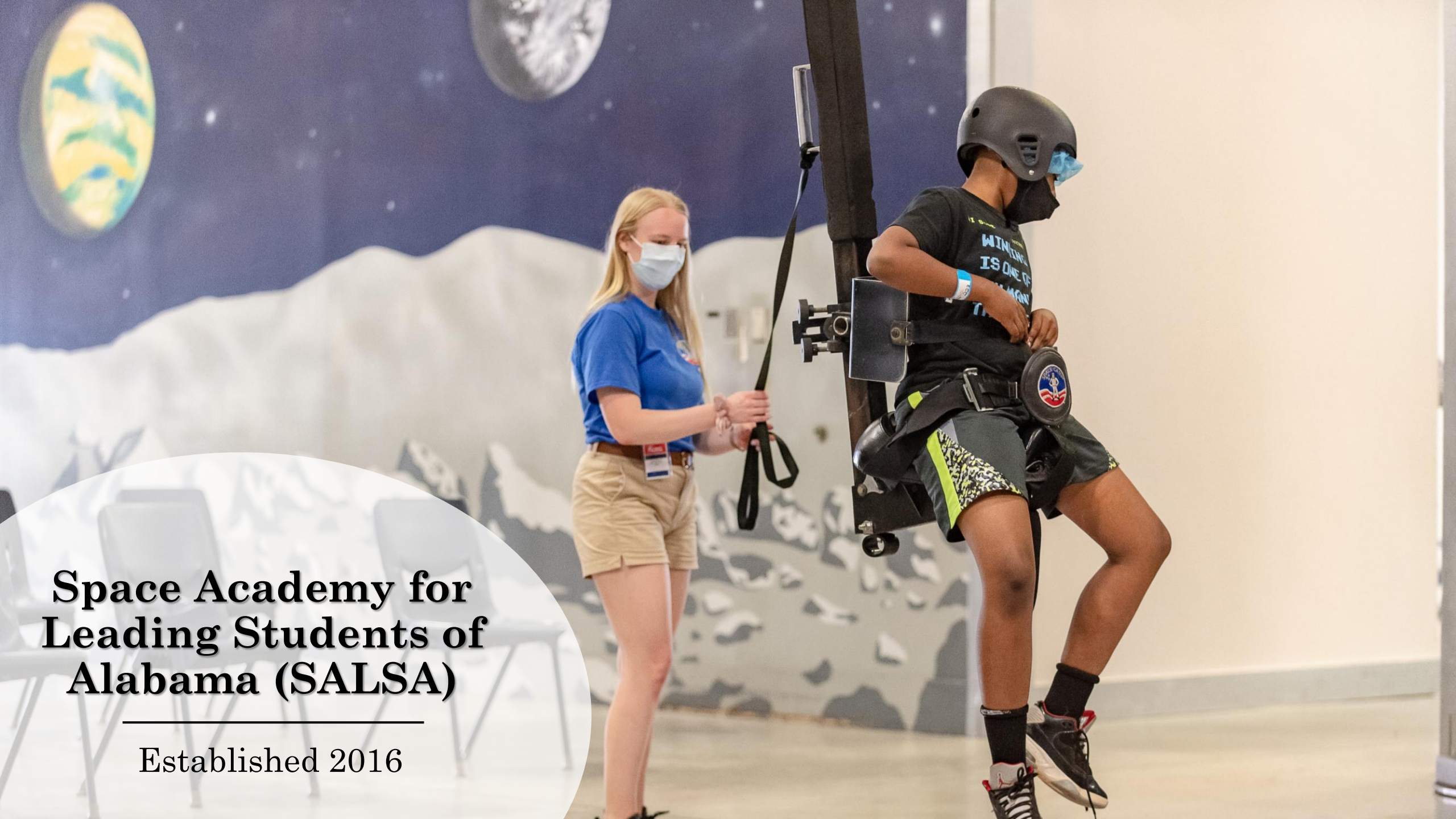
Space Camp

1 million alumni

50 states

70 countries



A photograph of a student participating in a space-themed activity. The student is wearing a black helmet, a black t-shirt with the text "WINNING IS ONE OF THE MON", black shorts with yellow and black patterns, and a black harness. They are climbing a vertical black beam. A female instructor in a blue t-shirt and khaki shorts is standing next to the beam, holding a black strap. The background is a mural of a space scene with a large Earth, a smaller moon, and a lunar surface. A semi-transparent white circle is overlaid on the bottom left of the image.

Space Academy for Leading Students of Alabama (SALSA)

Established 2016

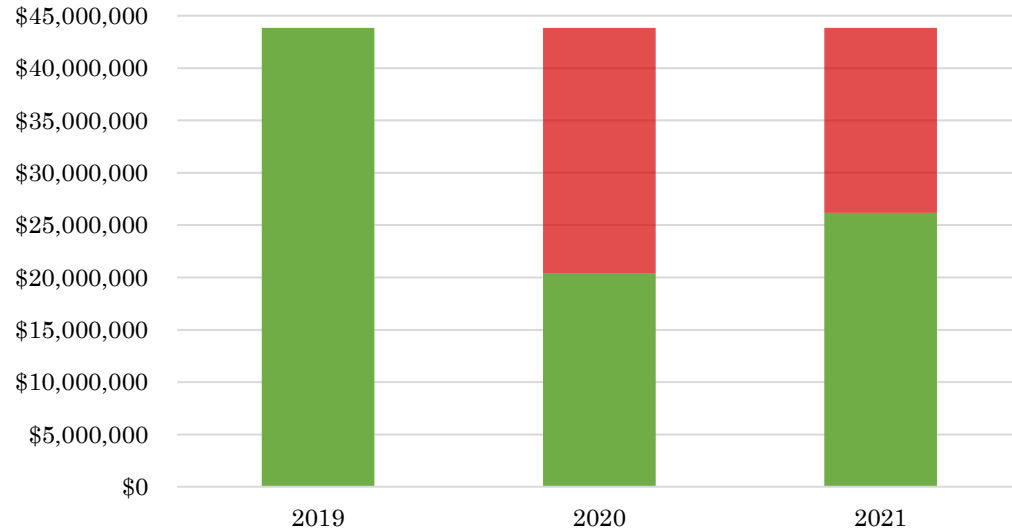


COVID-19 Closure

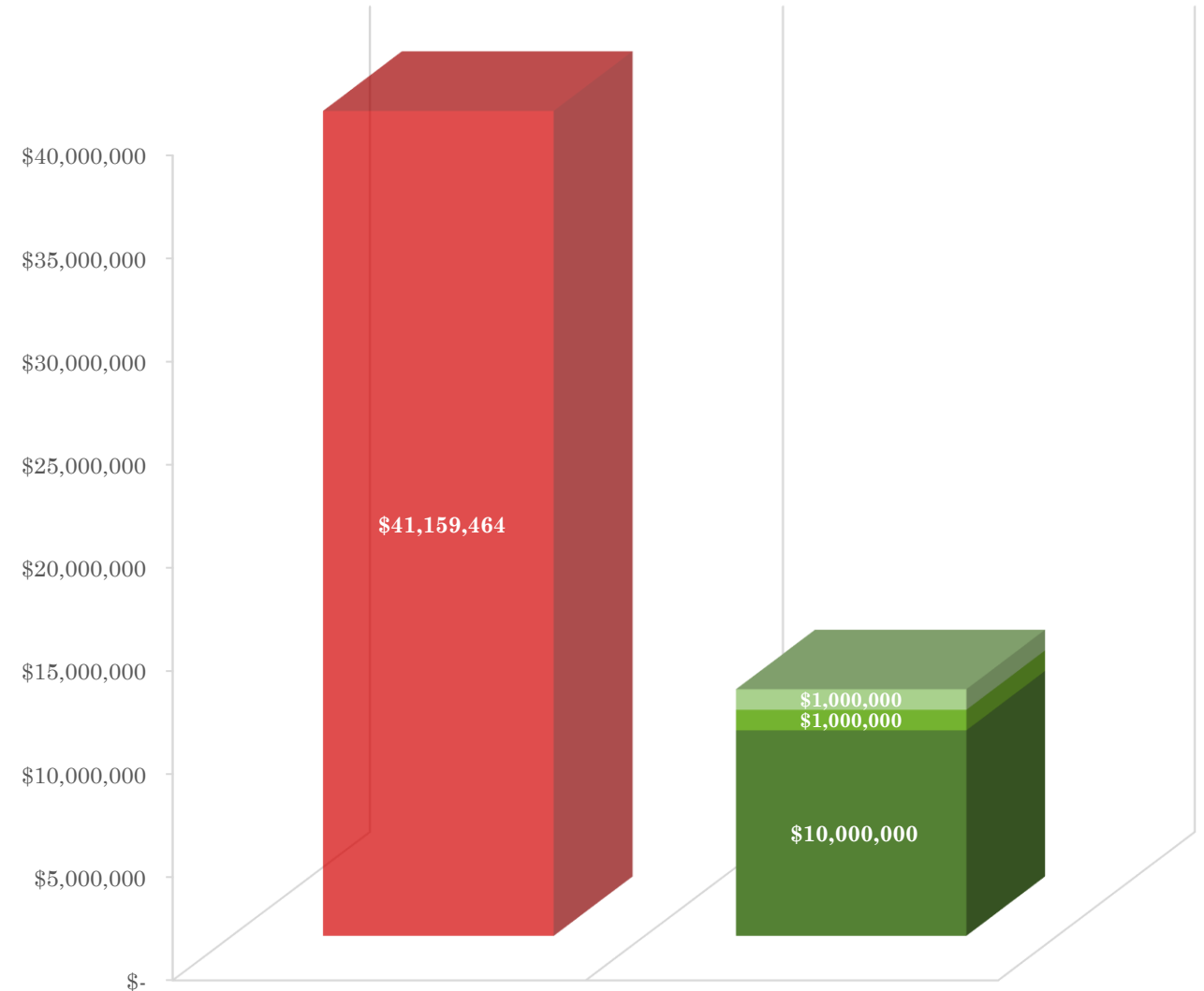


COVID-19 Relief Funds

Gross Revenue



COVID-19 LOSS VS. RELIEF FUNDS



\$1M – City of Huntsville

\$1M – Madison County

\$10M – Shuttered Venue
Operators Grant



Boeing Space Camp Operations Building



Space Shuttle Pathfinder

Ardmore ALDOT Welcome Center Saturn IB



Rocket Park







Thank You!